

NOTTINGHAMSHIRE HOSPITALITY STARS AWARDS AWARDS SPONSORSHIP

The Nottinghamshire Hospitality STARS Awards recognise the talent, commitment and outstanding contribution that individuals and businesses make to the county's tourism, culture, leisure and hospitality industries.

Winners of the regional awards, from eligible categories, are automatically eligible for entry to VisitEngland's national awards.

The awards ceremony is funded solely through sponsorship and is only made possible by the support of local businesses offering both financial and in-kind support. There are many sponsorship opportunities available and all come with a host of benefits, not least the promotion of your business to the 280 dignitaries and guests on the night. We are pleased to announce the Nottingham Hospitality Association has already pledged its support.

Here are just some of the ways that you can get involved and if you would like to discuss these further or suggest alternative ways you could support the awards please contact Annette Thornley 0115 962 8311.

FINANCIAL SUPPORT

By sponsoring one of the 15 awards your business will receive promotion before and during the awards.

Benefits include:

- A logo credit on all event printed material (programme, tickets etc), on-screen during the ceremony, and in press releases
- A logo credit and web link on: visit-nottinghamshire.co.uk/nottinghamshire-hospitality-stars-awards
- Table for 10 at the awards ceremony
- A sponsor credit and introduction by the awards host on the night
- The chance to present your chosen award

Award sponsorship is £3,000. We can also offer bespoke packages for alternative financial contributions. For example, this year we are introducing a **joint award sponsorship package for just £1,500**. For this you would receive four tickets to the ceremony, a logo credit in printed materials and the opportunity to present your award with other joint sponsors on the night.

IN-KIND SUPPORT

The Nottinghamshire Hospitality STARS Awards is a glittering black tie event for approximately 280 guests from the Nottinghamshire tourism, leisure, culture and hospitality industries.

Elements of the awards ceremony that could be sponsored include:

- Pre-dinner drinks
- Table wine
- Event programme

In return the logo of your business would be included on all printed materials, press releases, and be on-screen during the dinner.

Do you own a bar or venue in Nottingham?

Could you host up to 200 guests from the tourism industries in the county? Offer one of your signature cocktails or provide late night entertainment? Then you could be the host of the **2018 Nottinghamshire Hospitality STARS Aftershow Party**. This is the perfect opportunity to show your peers what an excellent celebration you can provide.

GET IN TOUCH

If you would like to get involved with the 2018 Nottinghamshire Hospitality STARS Awards or if you have any questions we would love to hear from you. Please get in touch with Annette Thornley on 0115 962 8311 or email BusinessDevelopment@visit-nottinghamshire.co.uk.